

# Text Ad Templates

## **Ad Template #1 - Free Webinar**

**Area above the image:** See how \_\_\_\_ [you] of \_\_\_\_ [your company] made \$\_\_\_\_ in just \_\_\_\_ [time frame].

**[image with wording]** Duplicate [his/her] process and you too can see your ROI increase.

**CTA** - Join [him/her] \_\_\_\_ [date] at \_\_\_\_ [time] to learn the exact steps you need to take. This webinar is totally free, so sign up today [LINK]

## **Ad Template #2 - Free Sample**

**Area above the image:** \_\_\_\_\_ [ask a question related to the result the product/service offers (example: Want whiter, brighter teeth in just 7 days?) [Company name] is giving away free samples of \_\_\_\_ [product/service] for the next \_\_\_\_ [time frame]. No payment required.

**[image]** shows a picture of a sample product or service they will receive]

**CTA:** Get your free sample here: [LINK]

## **Ad Template #3 - Free Report**

**Area above the image:** \_\_\_\_\_ [make a bold (but achievable) statement (ex. Shorten Your Work Week Without Reducing Your Income)] Learn tips, tricks and shortcuts to \_\_\_\_ [the outcome they are seeking].

**[image]** --- Something that represents the report, or the solution being offered.

**CTA:** Stop what you're doing and grab this no-cost report \_\_\_\_ [title] right now. [LINK]

## **Ad Template #4 - Request a Quote**

**Area above the image:** If you're planning \_\_\_\_\_ and are overwhelmed with the process, let me be your guide. I'll show you how to

\* \_\_\_\_\_

\* \_\_\_\_\_

\* \_\_\_\_\_

**[Image]** - of you, your results, or? with wording such as "Get it right with your \_\_\_\_\_ [topic - (email marketing, content marketing, car maintenance, home renovation...whatever the topic is about)].

**CTA:** Request a Free Quote: [LINK]

### **Ad Template #5 - Discount Coupon**

**Area above the image:** \_\_\_\_\_ [make a bold (but achievable) statement (ex. Build Your Summer Wardrobe This Weekend Without Leaving Home)]. Save \_\_\_\_\_ [% or \$] when you \_\_\_\_\_ [take this action]. Free shipping on every order purchased within the next \_\_\_\_\_ [time frame].

**[Image]** - Photo(s) of products/services.

**CTA:** Start shopping now! [LINK]