

# Structuring Your Affiliate Center

Affiliate centers can be laid out in a variety of ways, but there are some features you will likely want to include to ensure your affiliates have everything they need to promote your products and services.

## About Section

This section will welcome new and existing affiliates. It may tell them a little about the company, the products, and services you offer.

It will explain the details of your affiliate program, how much they will earn per click or sale. I should include information about when they can expect to be paid and so forth.

This section should also include useful information such as:

- A link to sign up for the affiliate program
- A link for them to log into their affiliate account to check their stats, get their links and so forth.
- A link to your promotional calendar (if you have one)
- Links to any private social media group, blog, or other page where they can get updates on upcoming products and services.
- Instructions on using the affiliate center.

## Affiliate Link Information

This section will explain to affiliates how to find and use their affiliate links.

## Pre-Written, Copy & Paste Promotional Material

Here you can offer pre-written emails, blog posts, and social media posts where affiliate can simply add their custom link and publish to promote your products.

You can also list any free samples you have that they can promote.

See the following page for an example of how you could word your affiliate center pages.

## ----- EXAMPLE AFFILIATE CENTER-----

### ABOUT SECTION

[YOUR BUSINESS NAME] has been a [TYPE OF SERVICE] provider since [YEAR YOU STARTED]. I enjoy a great reputation for [WHAT YOUR CUSTOMERS LIKE ABOUT YOU] and customer satisfaction.

If you are in the [BROAD TOPIC] niche, join my affiliate program and start earning commissions today!

#### How Our Commissions Work:

- [%] commissions on all our products with [BONUS, CASH PRIZE, ETC.]
- Commissions are paid [HOW OFTEN AND/OR WHAT DAY] via [PayPal or ???]. Please make sure to add your PayPal address to your account once you are registered.

You also get

- Custom link to any page, so you can promote specific pages to achieve higher conversions.
- Real-time stats. Check your earnings anytime, anyplace.
- Recurring monthly commissions on our memberships. Promote once and earn commission repeatedly.

#### A Few Useful Links Before We Begin:

**Log into your affiliate account** [LINK]: Here you can check your statistics, get information about your payments, and find a full library of links that are already formatted with your user ID.

**Join my private [FACEBOOK??] Group** [LINK]: I do send updates and promotions by email, but I encourage you to join my group as well. You will get updates there and you can ask questions and get help anytime you need.

**View my promotion calendar** [LINK]: You'll be able to see all the upcoming launches in advance, so you can get on board with contests and more.

**Join my affiliate program here:** [LINK]: If you happened to find this page before registering my affiliate program, make sure you complete that process before you start promoting. Be sure to add your PayPal address to your account, so I can pay you too.

### AFFILIATE LINK INFORMATION

[THIS NEEDS TO BE CUSTOMIZED FOR YOUR AFFILIATE LINKING SYSTEM]

On our promo pages, you'll see that we have affiliate links that include "XXXX" - that is the place for your affiliate ID and you MUST insert it into the link to make it work.

**For example, let's say the link is:**

<https://abcxyz.com/content/aff/go/XXXX/?i=11>

And your affiliate ID is "johndoe"

You would change it to: <https://abcxyz.com/content/aff/go/johndoe/?i=11>

So how do you know what your affiliate ID is? It's easy! Simply, [INSERT INSTRUCTIONS ON HOW THEY CAN FIND THEIR CUSTOM ID - INCLUDE A SCREENSHOT IF POSSIBLE]

You can also find fully formatted affiliate links inside your account by browsing the affiliate link categories as shown below. We just created this affiliate center for you because it includes copy-paste promos and other useful details to make your promotions a success.

[INSERT SCREENSHOT IF YOU'D LIKE]

## **PROMOTIONAL MATERIAL**

In this section, you will find all my ready-to-promote content that you can use to earn money with the [YOUR WEBSITE NAME] Affiliate Program. You can find links to all my products, free PLR samples and even links for informational content you can share.

### **Full Product/Service Promotions**

Here you will find pre-written email series that you can use to promote specific products or services for best results. I've included special money-saving coupon codes to get your customers to take action FAST. You'll also find information about the product funnels and find other useful things to make it easy to promote.

### **Free Samples**

I offer several free samples your customers can get a copy of. I upsell them into buying more products, so it'll be hard for them to resist once they see how good it is.

### **Free Content to Share**

Find pre-written blog posts and other content you can share with your audience. Each piece includes promotions for our product, so you get paid when someone makes a purchase.