

Products and Services Worksheet

Describe the products you create, sell, and/or the services you offer. Use the following list to help you discover new ideas, identify, and classify your products or services. Then provide a brief description of each existing product.

Writing/Ebooks

- ☐ Ebook – non-fiction
- ☐ Ebook – fiction
- ☐ Poetry book
- ☐ Ecommerce product descriptions
- ☐ Copywriting templates
- ☐ Recipe books
- ☐ Document templates
- ☐ Reports/analytics templates
- ☐ Email campaign templates
- ☐ Academic research, papers, findings
- ☐ Magazines
- ☐ Writing cover letters
- ☐
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Audio

- ☐ Songs

- ☐ Beats
- ☐ Jingles
- ☐ Ringtones
- ☐ Sound effects
- ☐ Voice overs (as a service)
- ☐ Instrumental tracks
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Video

- ☐ Sell short films (entertainment)
- ☐ Video animation intros
- ☐ Stock video
- ☐ Video tutorials (ex. How tos)
- ☐ Professionally edited event videos as a service
- ☐ Documentary
- ☐ Stand-up comedy
- ☐
- ☐
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Design

- ☐ Wallpapers
- ☐ Posters/prints
- ☐ Emojis/bitmojis
- ☐ Fonts
- ☐ Photoshop/illustrator templates
- ☐ Branding services
- ☐ Photoshop services (airbrushing, touch ups, etc.)
- ☐ Logo design
- ☐ Business card design
- ☐ Infographic design
- ☐ Turn images into vector files
- ☐ PowerPoints / Keynote presentation templates
- ☐ Printable coloring book pages
- ☐ 3D models
- ☐ VR/AR templates
- ☐ Icon sets
- ☐ Wedding invitation templates
- ☐ Comics
- ☐ Printable calendars
- ☐ Printable journals
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Photography

☐ Lightroom/photoshop presets

☐ Mockup images

☐ Stock photos

☐ LUTs (Lookup Tables)

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IT/Tech

☐ Apps

☐ Games

☐ Browser plugins

- ☐ Website themes
- ☐ Setup for online stores, blogs, websites
- ☐ Selling domains
- ☐ Provide hosting services
- ☐ Zapier templates
- ☐ Code snippets
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Teaching & Skill Sharing

- ☐ Language lessons
- ☐ Financial consultations
- ☐ Financial planning
- ☐ Coaching/mentoring sessions
- ☐ Tutoring
- ☐ Resume touchup service

- ☐ Essay-writing service
- ☐ Translations
- ☐ Social media marketing
- ☐ User testing
- ☐ Proofreading service
- ☐ Editing
- ☐ Audits (accounting audits, content audits, etc.)
- ☐ Career consultations
- ☐ Virtual assisting
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How-Tos & Digital Courses

- ☐ Courses – of any and all kinds
- ☐ Sewing patterns
- ☐ Knitting patterns
- ☐ Nutrition plans
- ☐ Meal-prep plans
- ☐ Workout plans
- ☐ Worksheets (educational curriculum ideas)
- ☐ Paid newsletters
- ☐ Woodworking instructions – step-by-step tutorials

- ☐ Board game printouts
- ☐ Meditation/subliminal programs
- ☐ Painting tutorials
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- ☐

Your Products and Services

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Notes: