

Product Promo Last-call



SUBJECT - Last Call: Your chance for [highlight benefit of buying here]

Dear [NAME],

It's not too late to... [identify the product and the problem it solves]. If you're ready to:

- Bullet point the benefits
- Of the product again You've likely listed them before
- In previous emails
- However, it's a good idea
- To remind them of
- All they have to gain

Get all these benefits and more right now [LINK].

That offer expires [insert DAY/TIME], so don't miss it.

To Your Success,
[Your Name]