Create a Professional Twitter Profile Worksheet

Optimizing your Twitter account and profile is important to your success. Fill in the information below to make sure your profile is helping you rather than hindering your success.

Professional Name & Handle Ideas

Professional Name Ideas   *Handle Ideas*

_____   _____

_____   _____

_____   _____

_____   _____

Avatar Photo Options

☐ I've verified image sizes to be: _____, _____, _____

☐ I've chosen this professional head & shoulders image with these dimensions:

_____ Size: _____
(Image name)

Alternative Avatar Images & Sizes (seasonal images):

☐

☐

☐

☐

Header & Main Background Ideas

☐ I chose a background that doesn't distract from the info.

☐ My background matches my site/brand color scheme.

☐ I was careful to choose colors and/or patterns that don't trigger migraines.

☐

☐

☐

Bio & Website Information

☐ I have incorporated this business logo/watermark in my photo

☐ I added a bio with these elements that describe:

Who you are:

What you do:

Where you are:

Your experience & qualification:

☐ I added these website and other links (short form: mysite.com)

☐ I included these informational and descriptive keywords:

☐   ☐

☐   ☐

☐   ☐

Make Twitter & Tweets Unique

I make my tweets different from my other social media accounts by:

☐

☐

☐

☐

Other Strategies

☐

☐

☐