

Article Template

Articles can be used to educate about a problem or talk about a solution, or a combination of both. When writing articles to give to your affiliates, be sure they include the following.

3-5 Suggested Titles: Make sure they are compelling and catchy, but not exaggerated.

Introductory paragraph: This should be engaging and provide a brief overview of what to expect if they continue to read.

Body Paragraphs: Keep each paragraph to no more than 4 sentences for easy reading. Make sure they clearly convey the message you want to send. Include bullet points or subheadings as needed to break up the content to keep the reader's attention

Don't forget to include keywords and phrases your target audience uses to search for and talk about the topic you are writing about.

Eye-Catching Images: If possible, include one or two eye-catching images. These can be stock images from pixabay.com, unsplash.com or other image source.

Conclusion: Write a short conclusion that gives them some advice for applying what they've learned from the article. This should naturally lead right into the call to action.

2-3 Suggested Call-to-Actions: These should be a brief, but compelling messages about the product being promoted, the benefits, etc. They should flow naturally from the conclusion as if it is part of the article. You could add a short subheading that says something like "What to Do Next" or "Before You Go..."